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Building a Better Dungeons & Dragons for Kids *A new monthly subscription, designed for young adventurers*

Portland, OR DnD Adventure Club today announced a brand new subscription service built just for kids. Adventure Club is an independent start up, launching their first product in September of 2021. Every month their subscribers get a brand new D&D adventure, written for beginning Game Masters. Delivered right to their doorstep.

“D&D is having a moment right now”, says David Lemke, Co-Founder. “But for all the Wall Street buzz, exploding audience, and trending podcasts, we believe it is missing its biggest opportunity for inspiring new adventurers, kids.”

"D&D is a game written for and marketed almost exclusively to adults. Overly gruesome monsters, tawdry and often misogynist characters, and labyrinthine plot lines are the norm.”

“We founded DnD Adventure Club because we are passionate about the power of D&D to bring people of all ages together. It’s an amazing tool to teach young kids reading, math, collaboration, teamwork, and storytelling. But there isn’t much middle reader content out there. We are dedicated to helping young kids unlock a better, safer, more inclusive gateway to the wondrous world of D&D.”

The DnD Adventure Club Subscription includes:

- Each monthly issue features original art and design, ecologically friendly printing, hand drawn, full-color illustrations and, of course, nasty monsters!
- A new playable character sheet, detailed maps, and clearly marked read-aloud blocks help kids build the story.
- And of course, fearsome dragons, ingenious puzzles, trickster fairies, and plenty of lost treasures!

The DnD Adventure Club Subscription is available starting September 1, 2021 for \$9.99. For more information check out www.DnDAdventureClub.com or download our media kit at www.DnDAdventureClub.com/press

About Us

Adventure Club is an independent, small business start-up, founded by David and Shonna Lemke and run from their dining room table. David and Shonna have both worked for 20+ years in marketing — David in high tech B2B and Shonna in small business and kids publishing — before deciding they'd rather be doing something they were passionate about.

Find out more about the club at www.DnDAdventureClub.com

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