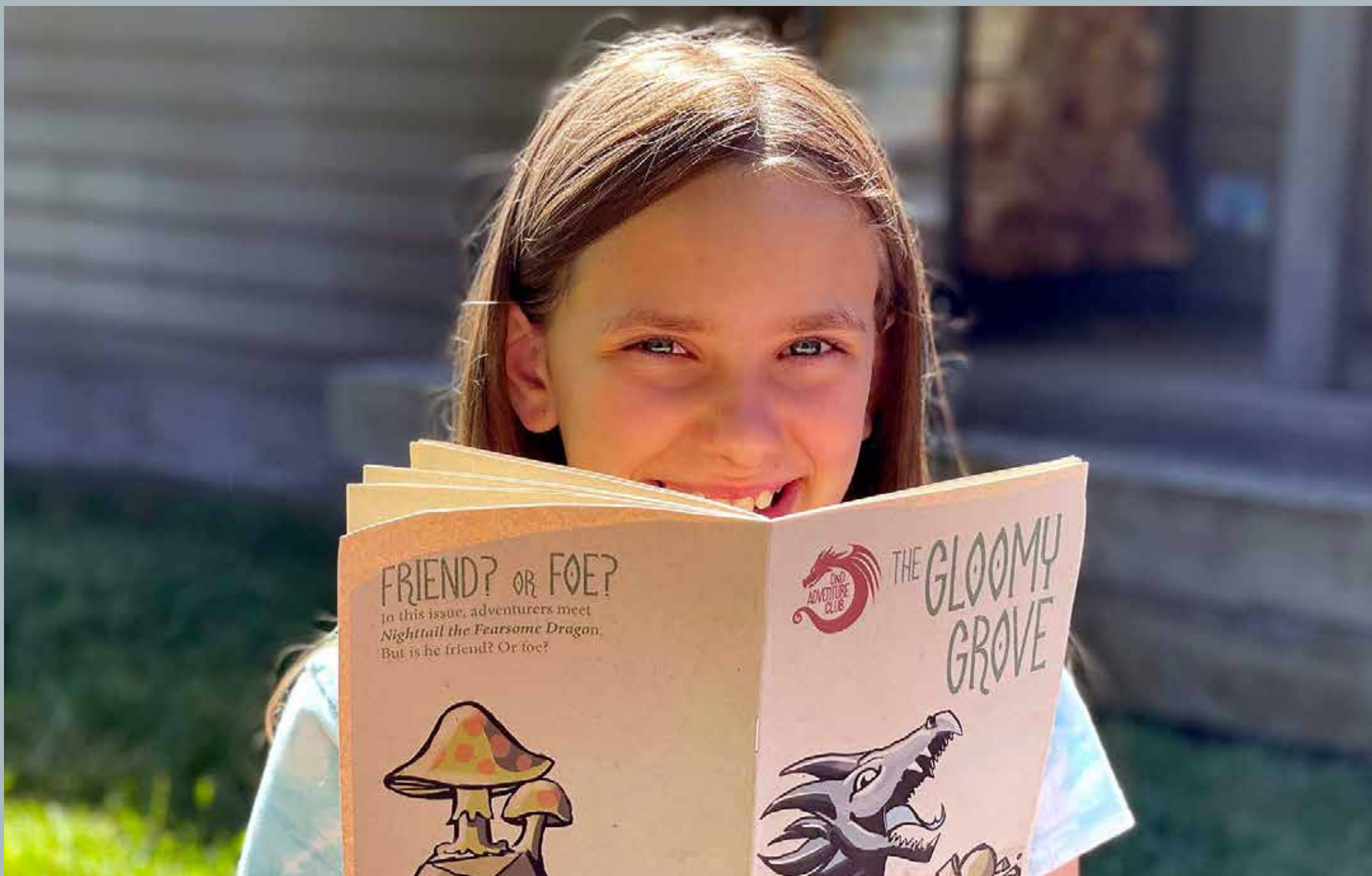




WELCOME TO THE CLUB

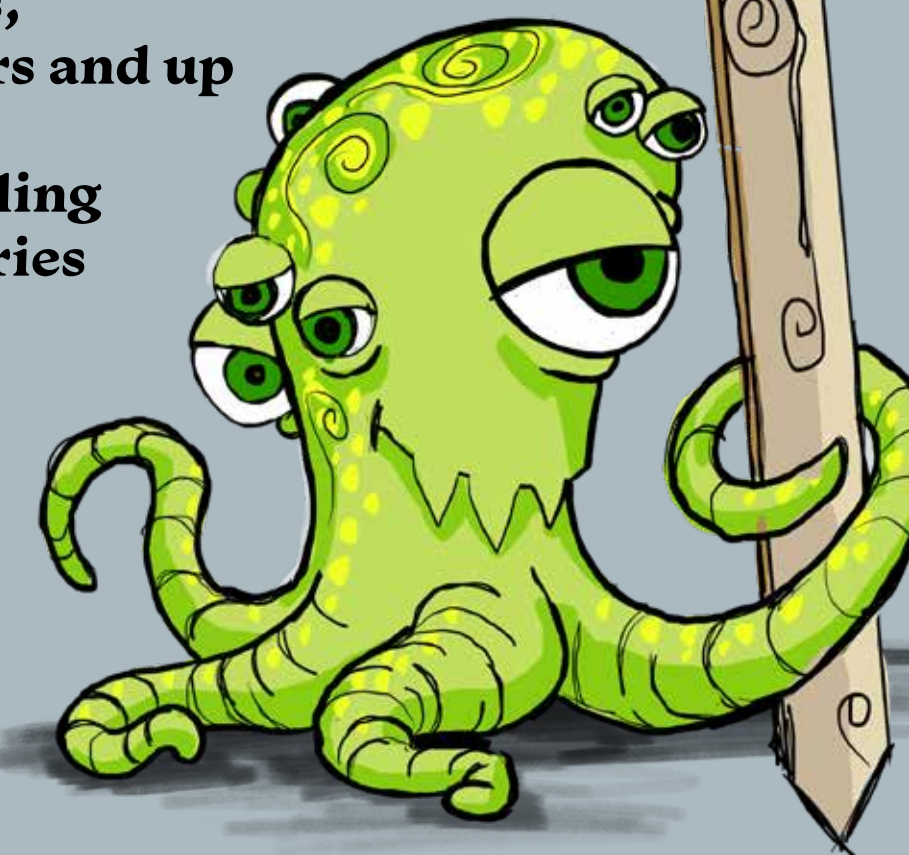
Everything you ever
wanted to know about
DnD Adventure Club

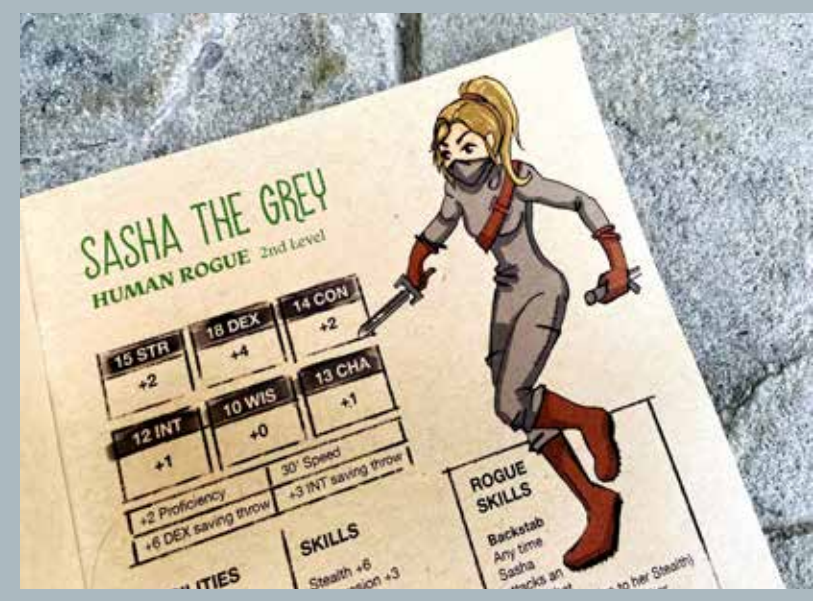
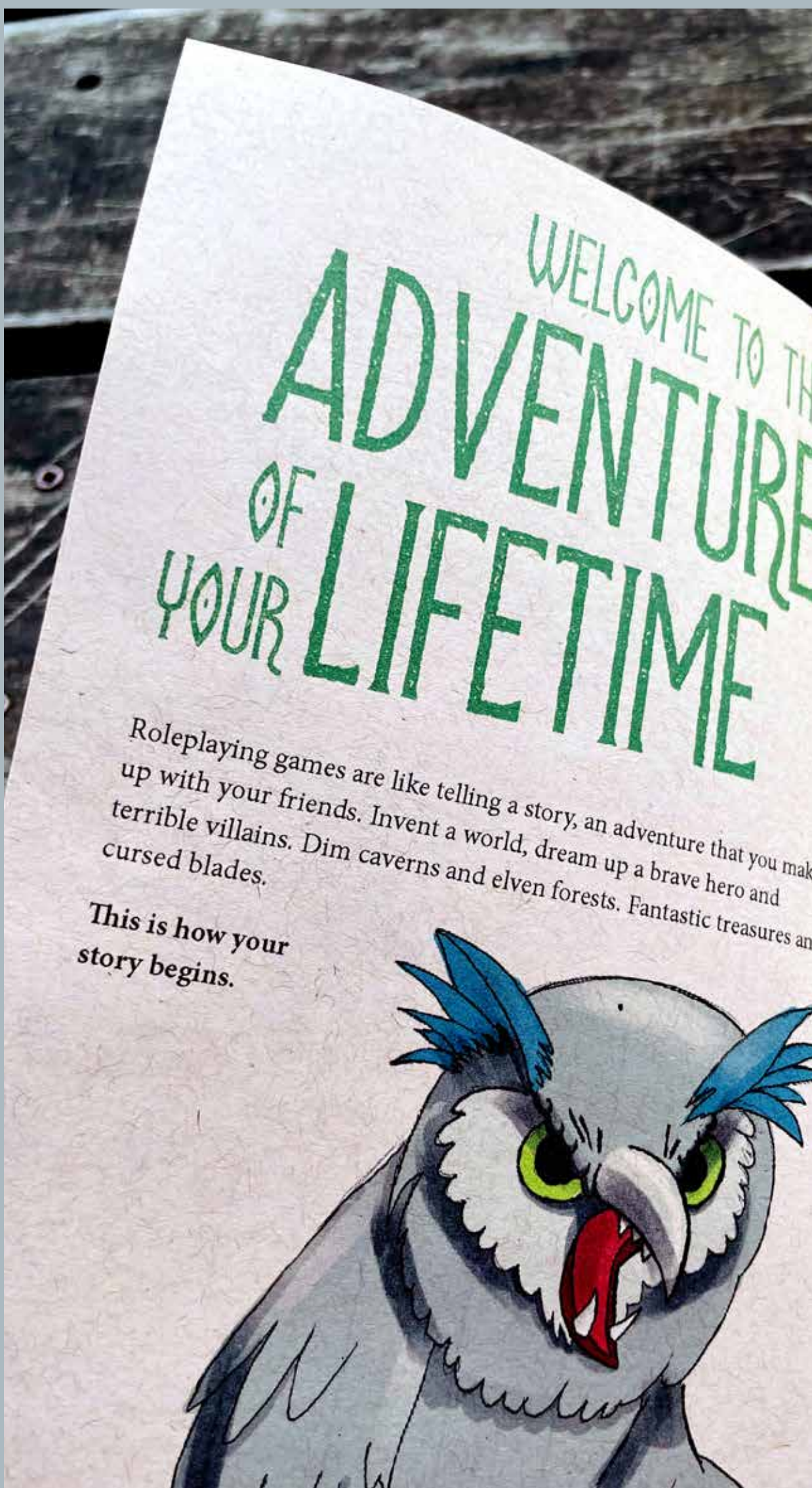


DND ADVENTURE CLUB IS INSPIRED ADVENTURES FOR YOUNG MINDS

DnD Adventures built for kids, in your mailbox every month.

- The perfect subscription for beginning gamers
- Independent business
- Adventures, puzzles, monsters, and treasure without all the yucky stuff
- Original art and design
- Easy-to-understand rules, written for middle readers and up
- Exciting characters, thrilling adventures and great stories



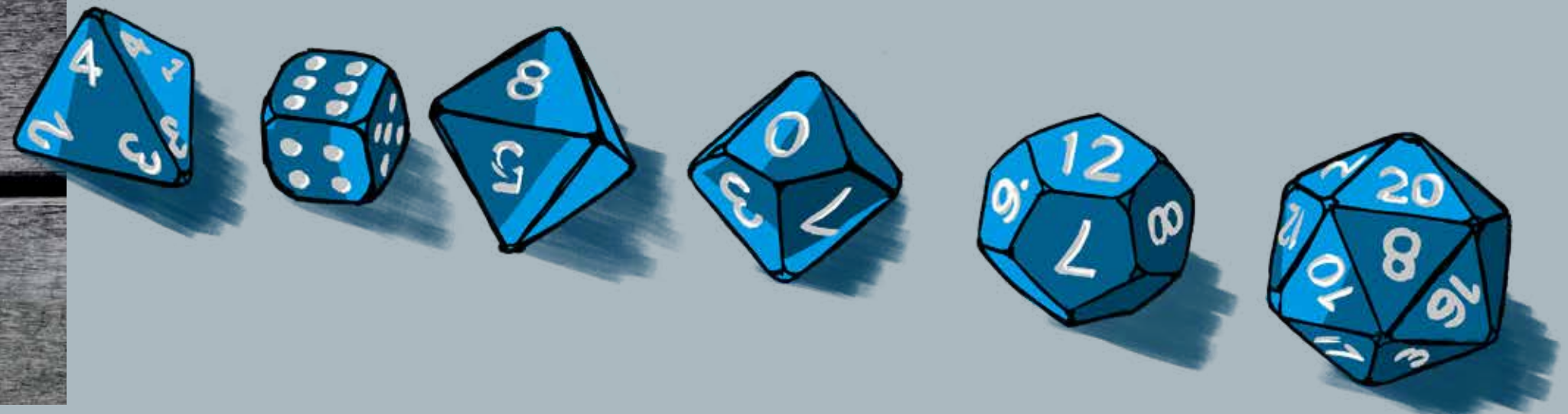


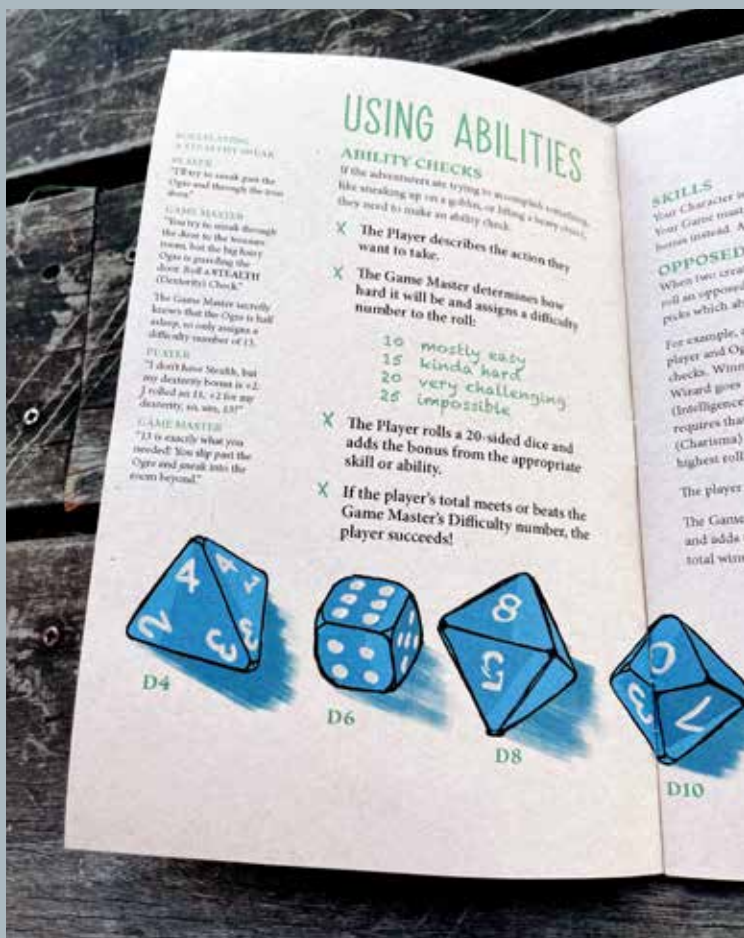
What is DnD Adventure Club?

We founded DnD Adventure Club because we are passionate about the power of DnD to bring people together. **We are dedicated to helping young kids unlock a better, safer, more inclusive gateway to the wondrous world of DnD.**

Every month our subscribers get a brand new, 16-page adventure, built just for beginning Game Masters, delivered right to their doorstep.

Each monthly issue features original art and design, ecologically-friendly printing, hand drawn, full-color illustrations and plenty of nasty monsters! A new playable character sheet, detailed maps, and clearly marked read-aloud blocks help kids build the story. **And of course, fearsome dragons, ingenious puzzles, trickster fairies, and plenty of lost treasure!**





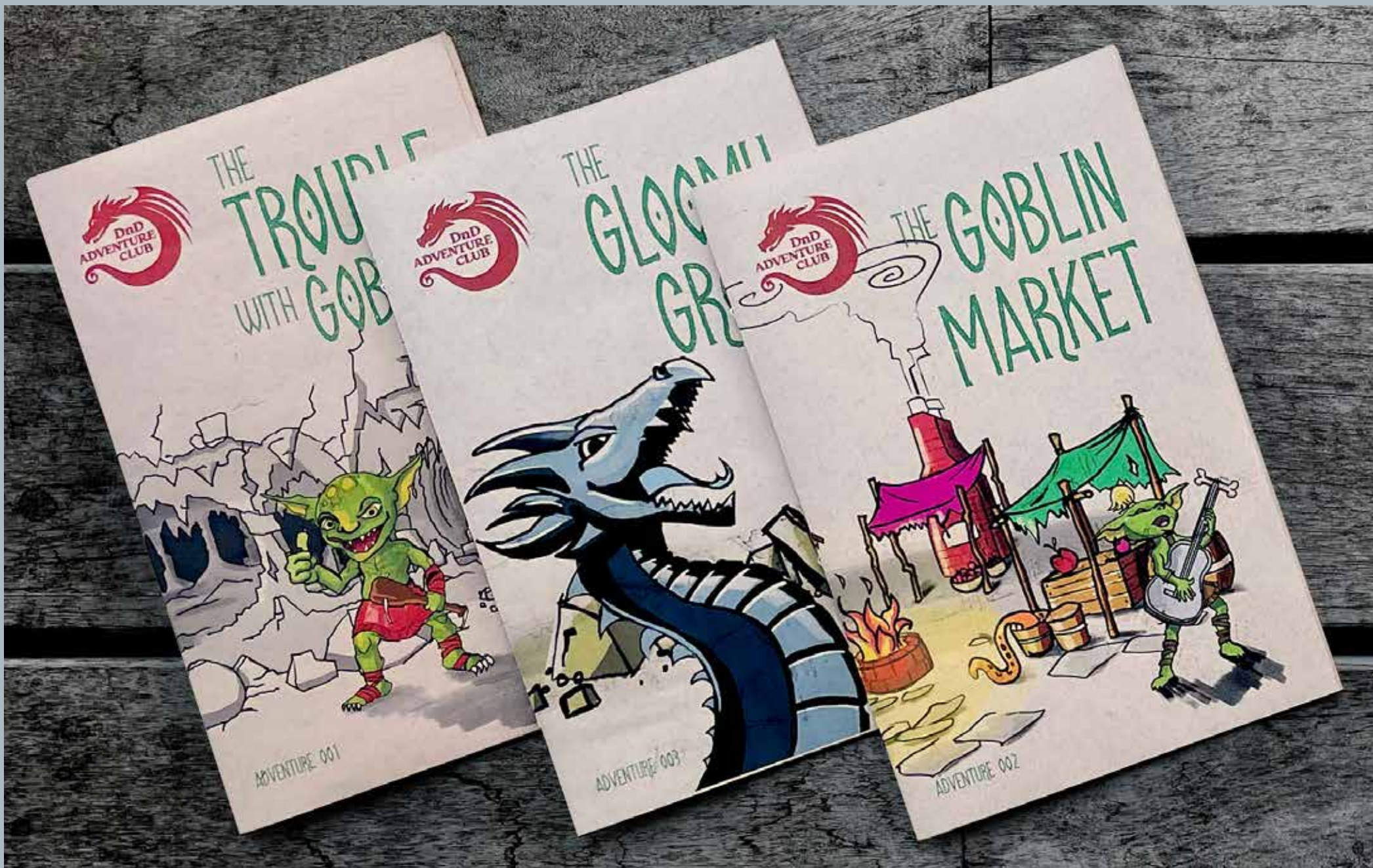
Why DnD Adventure Club?

I love DnD. But it's got a huge audience problem. While the fan-base grows every year, 99.9% of DnD is still written, designed, and marketed to 30-year old cosplaying horror movie fans and geeky dads.

Don't get me wrong. I love those people. I am one of those people.

But when I started Game Mastering for my 9-year old daughter and her friends, my wife and I were shocked at how much editing we had to do to make the stories and adventures enjoyable for kids... and palatable for helicopter parents. **Gruesome monsters, tawdry and often misogynist characters, and labyrinthine plot lines are the norm.**

That's when my wife had the idea for DnD Adventure Club. One morning as I was busily taping a fake smiley face cover over my Official Monster Manual getting ready for a DnD birthday party, she said, "I wish there were better DnD products for kids!" And bingo! The light bulbs went off like a Faerie Dragon on a moonberry bender.





Three magic words to better connect you with your kids

Your child's internal life is getting more complex every day. As they move through 8, to 10, 12, and into their teens, they are discovering new things at an incredible rate. The world is exploding around them with new ideas, new friends and new challenges. At the same time they are talking to you less and less.

How can you break through the screen time and mumbled responses and guarantee deeper and more rewarding conversations with your kids? **I've got three words for you.**

ROLL. FOR. INITIATIVE.

As a Dad, being a Game Master for my daughter has been one of the most rewarding experiences of my life. It's amazing how much you can learn from a person when they are being attacked by giant spiders.

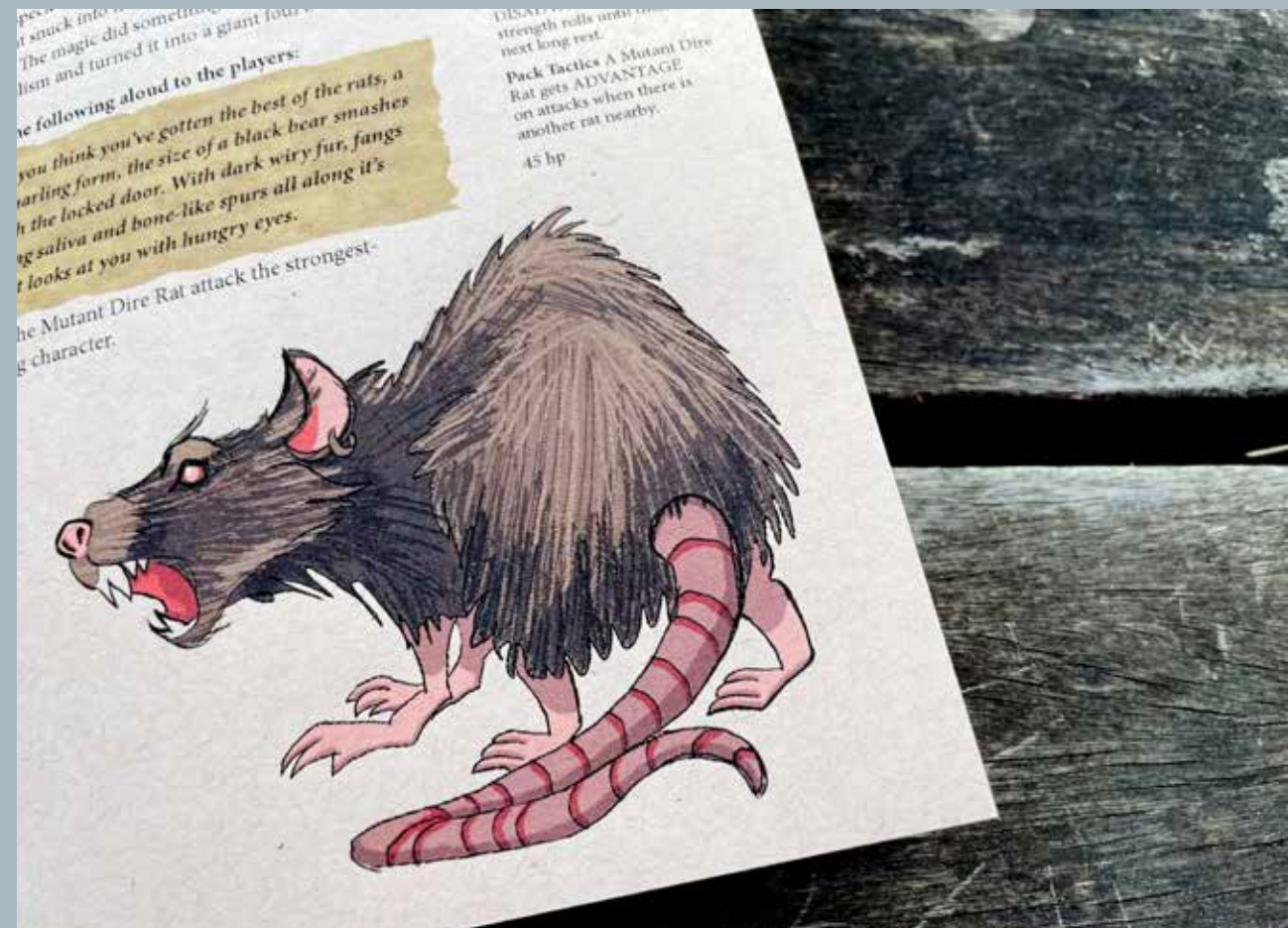
Roleplaying with kids is an amazing way to get inside their brain and understand how a child thinks, why they act the way they do, and even help them work through topics that they might otherwise not want to discuss with adults.

For instance, **I've discovered that roleplaying with my daughter is an amazing way to connect and work out issues and questions she has at school.** Through her characters she is able to act out and express feelings and opinions she would normally keep locked away.

Having problems with the "Mean Girls"? Our next adventure hook features a snooty gang of stuck up wood elves.

Scared about that big math test? How about we sneak into that spooky Wizard School on the hill and discover what's really going on underneath those pointy hats?!

It's just that easy.





Learn More About DnD Adventure Club

DnD Adventure Club is an independent, small business start up, founded by David and Shonna Lemke and run from our dining room table.

David and Shonna both worked for 20+ years in marketing — David in high tech B2B and Shonna in small business and publishing — *before deciding we'd rather be doing something we are passionate about.*

Find out more about the club at
www.DnDAdventureClub.com

Logos, photography and samples upon request.

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